

HUSH Festival Privacy Notice

Last updated: [Insert Date]

HUSH ("we", "us", "our") is committed to protecting your privacy. This privacy notice explains how we collect, use, and protect your personal information when you visit our website, sign up to our mailing list, or purchase tickets for our events.

1. Who We Are

HUSH is a registered private limited company in the UK, established to organise and deliver cultural and music events, including the HUSH Festival.

Contact:

 Registered Office: 95 Mitcham road London E6 3NG

 Email: hello@hush-festival.com

2. What Data We Collect

We may collect and store the following personal data:

- Name and email address (via mailing list signup)
 - Contact details (if you make an enquiry)
 - Ticket purchase details (name, email, billing address, payment confirmation)
 - Technical data (IP address, browser type, cookies – see Section 5)
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3. How We Use Your Data

We use your information to:

- Send you festival news, updates, and marketing (if you opt in)
- Process ticket purchases and respond to customer service queries

- Ensure security and compliance with event management laws
- Improve our website and communications

We will never sell your data to third parties.

4. Lawful Basis for Processing

Under the UK General Data Protection Regulation (UK GDPR), our legal basis for collecting and using your data may include:

- **Consent** – for mailing list signups and marketing
 - **Contract** – for fulfilling ticket purchases or services
 - **Legitimate Interest** – to improve user experience and event safety
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5. Cookies and Analytics

We use cookies and analytics tools (such as Google Analytics or Squarespace/Wix tools) to:

- Track website performance
 - Understand visitor behaviour
You can disable cookies in your browser settings.
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6. Data Sharing

We only share your personal data with trusted third parties when necessary, including:

- Ticketing platforms (e.g., Eventbrite)
- Email providers (e.g., Mailchimp)
- Payment processors (e.g., Stripe)

- Legal or regulatory bodies, if required

All third parties are GDPR-compliant.

7. Your Rights

You have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Withdraw consent at any time
- Lodge a complaint with the Information Commissioner's Office (ICO): <https://ico.org.uk>

To exercise any of these rights, email us at: [Insert contact email]

8. Data Retention

We retain personal data only as long as necessary:

- Mailing list data: until you unsubscribe
 - Ticketing data: for up to 6 years (for accounting/legal reasons)
 - Enquiries: up to 12 months
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9. Security

We take appropriate technical and organisational measures to protect your data, including encryption, access controls, and secure servers.

10. Changes to This Notice

We may update this privacy notice. The latest version will always be posted on our website.

Pumpkin Eater Ltd

Registered in England and Wales

Company Number: 16507293

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